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Clark Jablon

Date:

April 30, 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:
Richard D. Martin

Conf. No.: 9008

Appln. No.: 09/923,923

Filing Date: August 7, 2001

Title: SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL
ASSETS ON NON-RELATED WEB SITES

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Group Art Unit: 2154

Examiner: Mohammad A. Siddiqi

Attorney Docket No.: 401-13U1

AMENDMENT UNDER 37 C.F.R. § 1.111

This paper is in response to an Office Action mailed October 31, 2007, and is being filed within three months after the shortened statutory period set for a response to the Office Action. A three-month Petition for Extension of Time accompanies this response. If any other fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

Please amend the patent application, without prejudice, as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks and Conclusion begin on page 5 of this paper.